



*Beyond Expectations*

Principal: Mr D Keogh B.Ed. (Hons)  
Vice Principal: Mr B Creasy B.Sc (Hons)  
Assistant Principal: Mrs L Cooke B.A (Hons)  
Assistant Principal: Mrs K Causier B.A (Hons)  
Wharf Road, Crowle  
North Lincolnshire, DN17 4HU  
Tel: 01724 710368

10th February 2026

Dear Parents and Carers,

As we reach the end of this half term, it has been a positive start to 2026 for the Academy.

The atmosphere across the Academy has been vibrant and purposeful. From the high standard of work produced in classrooms to the impressive engagement in our wider curriculum PLEDGE our students have consistently demonstrated our core values and are striving to go 'Beyond Expectations'. Please encourage your child to fill in the web form to make us aware of the activities and events our students are involved in outside of the Academy linked to our [TIARA PLEDGE](#). We love hearing what our fantastic students are involved in during their evenings, weekends and holidays.

I have been particularly delighted to see:

- **Academic Resilience and Ambition:** Students showing resilience and tackling challenging new topics with commitment and confidence.
- **Community Spirit:** Students supporting one another and contributing to a kind, respectful environment.
- **Rewards and Recognition:** An increasing number of students showing commitment across the half term and being eligible for the end of term rewards.

**'Attendance Matters, Every Day Counts': A Focus on Fridays :** I am pleased to report that overall attendance levels are improving across the Academy but there are still improvements to be made. We know that there is a direct link between high attendance and academic and personal success, and your support in getting your children into school every day does have an impact.

However, our data shows a specific trend we need to address together: attendance on Fridays is currently lower than on any other day of the week. Every school day is a vital opportunity for learning. When students miss Fridays, they often miss the culmination of a week's worth of work or essential curriculum content. We ask for your continued support in ensuring that your child maintains their routine right through to the end of the week to ensure no learning time is lost.

**DfE Guidance: Mobile Phones in School:** You may be aware of the recent Department for Education (DfE) announcement regarding the use of mobile phones in schools and a lot of discussion and debate currently about the impact of social media on young people. The national guidance now strongly encourages schools to move toward a "phone-free" environment to reduce distractions, prevent cyberbullying, and improve social interaction.

At the Academy, we are currently reviewing our existing mobile phone policy and approaches in light of this new guidance and also if further guidance is released. Our priority is to ensure that the Academy remains a focused, safe space for learning. We will share any updates or refinements to our policy with you once our review has been completed.

**Key Dates:**

- **Last day of Spring 1 term:** Friday 13th February
- **Academy reopens for Spring 2 Term:** Monday 23rd February
- **Academic Review Years 9 and 10** - Thursday 26th February Academic Review information [HERE](#)
- **Year 9 Options** - Tuesday 3rd March Options Form submission deadline. All Options Information can be found [HERE](#)

I hope you and your family have a restful and enjoyable half-term break. Well done to our Year 11 students who will be on site, working with our dedicated staff, during the break to ensure they are maximising every opportunity to be successful in the final stages of their Key Stage 4 courses. Thank you for your continued partnership in making the Academy a fantastic place for our students to grow.

Yours sincerely,



D Keogh

*Thoughtful . Involved . Ambitious . Responsible . Aware*