Whole school and community activities

1. Get involved with our social media campaign

#SaferInternetDay
#Freetobe

Why not get involved in the social media campaign for Safer Internet Day by sharing what you are doing on the day?

Post photos and share what you are doing, adding your voice to the biggest global social media campaign about the safe and positive use of technology. Make sure you include **#SaferInternetDay #Freetobe @UK_SIC**
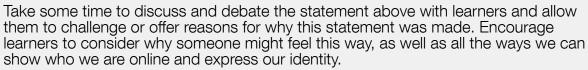
Visit www.saferinternetday.org.uk for more information about other social media activities you can get involved with.

Any photos shared on Twitter using the above hashtag may be retweeted by the UK Safer Internet Centre to our followers and is a great way to get your school/ organisation's message seen by a wide audience. Only photos sent from school/ organisation Twitter accounts will be retweeted.

Important: Please ensure that you have the appropriate media consent from parents for any children appearing in the photo. Why not take this opportunity to model best practice for learners by asking their permission too?

2. The Big Statement

"How do you show who you are online?"
"You can't, not on the internet."

Take some time to discuss and debate the statement above with learners and allow them to challenge or offer reasons for why this statement was made. Encourage learners to consider why someone might feel this way, as well as all the ways we can show who we are online and express our identity.

Note to educators

This quote was taken from a Childnet focus group with 11-14 year olds discussing online concerns about body image and healthy relationships.

3. Inspiring others to be free

Why not get learners to create posters promoting positive messages about being free to be you online? Ask them to consider what messages or visuals would help someone understand what this means, and how young people feel about representation and diversity online. These could be displayed in your school/setting, or shared online as a part of an online campaign. Discuss the impact that having these seen by a wider group of people could have.

4. A pledge for one is a pledge for all

Discuss with learners how we can make the online world a more inclusive and welcoming place for all. Consider different online services and how people are treated on them, as well as representation online.

Reflect upon the part we can all play in making the online world a place where everyone is free to be themselves. Encourage young people to make a pledge for how they will help to achieve this. These could form a display in your school/setting and be referred back to at later points throughout the year.

5. Diversity wall

Use this Safer Internet Day as a chance to give a voice to learners and allow them to comment on equality and diversity online.

You could do this by displaying some key questions, phrases or words on a display board and allowing learners to contribute their own thoughts, opinions and responses on post-it notes throughout the day or week.

These could be discussed or shared in an assembly/presentation and used to help educate the whole school/setting about responding to online situations appropriately.

Suggested questions or phrases might be:

• The online world is diverse and equal because…

• The online world is not diverse and equal because…

• How do we make online spaces more welcoming for everyone?

• Diversity online means…

Note to educators

A member of staff may want to oversee any examples before they are added to ensure they are appropriate.

6. Open your mind

Ask learners to suggest thoughts and statements which can be included in a daily bulletin, notice sheet or put on all screens as a screen saver, to encourage everyone to think about equality and diversity online.

This could include messages about being an ally to others, making sure your online feed is diverse in order to see and celebrate difference online, as well as encouraging others to be more welcoming, inclusive and accepting of everyone both online and offline.

7. Newsletter/text to parents and carers

Use Safer Internet Day as an opportunity to reach out to parents and carers about online safety and topical issues, such as identity, which are affecting young people online. Share with them the resources in our Parents and Carers Pack as well as any thoughts or advice from the learners within your setting.