



Aspire & Achieve

Principal: Mr D Keogh B.Ed. (Hons)
Vice Principal: Mr B Creasy B.Sc (Hons)
Assistant Principal: Mrs L Kinroy BA (Hons)
Assistant Principal: Mr J Bennett B.A. (Hons)
Wharf Road, Crowle, North Lincolnshire, DN17 4HU
Tel: 01724 710368 Fax: 01724 711923
Email: admin@theaxholmeacademy.com
www.theaxholmeacademy.com

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Dear Parent/Carer

Change to Academy Uniform - September 2021

I am writing to inform you of a change to the Academy uniform that will be introduced from this coming September 2021. This letter is to give you advance warning of this change and to ensure that if you are buying items of school uniform between now and the start of the new academic year that you are aware of the new requirements.

Thank you to parents who took the time to complete the recent survey. The decision to move to an Academy skirt has been made based on feedback received from parents, staff and governors. The change to the Academy skirt is being introduced to improve the current standard of uniform being worn by students in the Academy, particularly by our female students and to ensure that we have a smart uniform that is a representation of the high standards we uphold. We have listened carefully to parents who have highlighted concerns over skirt lengths and styles. It is a duty of the Academy to ensure our students are dressed appropriately and with dignity at all times.

There are currently students taking too wide an interpretation of what constitutes acceptable Academy skirts. It is, therefore, our aim to eliminate this ambiguity, and we believe that parents will appreciate clarity over what constitutes correct uniform. The change we are bringing in will ensure that our students look smarter and will ensure that valuable staff time is not spent dealing with uniform related issues.

It is important that we keep you informed throughout the transition period. The change we are making is that we are introducing a standardised Academy skirt. An image of the skirt is available on the Uniform Direct website. The skirt will be available from Uniform Direct and will be available in a range of sizes and fittings. The link to the Uniform Direct Axholme Academy site is: <https://www.uniform-direct.com/acatalog/The-Axholme-Academy-School-Uniform.html>

Due to Covid restrictions staff from Uniform Direct cannot currently attend the Academy site to do fitting sessions. If you cannot visit the Uniform Direct shops and order the skirt online but it does not fit there will be free returns available. We are keen to minimise expense for our students and families whilst we put this change in place. As a gesture there will be a £5 discount voucher available to be used for the purchase of the new skirt by using a QR code that will be sent separately. The £5 voucher to reduce the cost of the skirt can only be redeemed in store until 31st August 2021. If the new Academy skirt is purchased before the end of this academic year it may be worn straight away.

Thank you in advance for your continued support for the standards we wish to uphold as an Academy.

Yours sincerely

MR D KEOGH
PRINCIPAL